

TERMS AND CONDITIONS

iMoney Exclusive Alliance Bank Credit Card Campaign (1st March 2024 – 31st March 2024)

Intelligent Money Sdn Bhd (Company No. 1005180-T) shall be referred to as “iMoney” or “the Company”.

The iMoney Exclusive Alliance Bank Credit Card (1st March 2024 - 31st March 2024) Campaign will be referred to as “the Campaign” or “Campaign”.

CAMPAIGN PERIOD

The Campaign shall run from 00:00:00 Malaysian time (UTC+8) on 1st March 2024 to 23:59:59 Malaysian time (UTC+8) on 31st March 2024.

CAMPAIGN ELIGIBILITY

- 1) The Campaign is open to citizens with a residential address in Malaysia.
- 2) The Campaign is open to new Alliance Bank Credit Card Customers from the age of 21 years old and above with a minimum monthly gross income of RM2,000 or RM24,000 per annum.
- 3) The Campaign is open to application through Alliance Bank Credit Card and application through Alliance Bank Personal Loan/Financing with Credit Card application via iMoney website.
 - In the event of multiple ongoing Alliance Bank Campaigns, each eligible Customer would only win one (1) Prize throughout the Campaign. Multiple entries for Campaign Mechanics will only be considered as one (1) entry.
- 4) The following Customers shall not be eligible for this Campaign:
 - Customers who make an application for an Alliance Bank Credit Card outside of the iMoney.my website
 - Customers who are an existing primary cardholder of one or more Alliance Bank Credit Cards
 - Customers who have an application approved or denied or cancelled within six (6) months from the date of their application with Alliance Bank
 - Customers deemed to have committed or are suspected of any breach, fraudulent or misconduct in relation to all Alliance Bank relevant products, facilities and services.
- 5) The applicable product, herein referred to as “Product” in singular form, for this campaign includes the following product available on iMoney’s website:
 - Alliance Bank Visa Platinum Credit Card
 - Alliance Bank Visa Signature Credit Card
 - Alliance Bank Visa Infinite Credit Card
- 6) The Customer who successfully applied must also submit all required information via iMoney website for processing the Credit Card application, herein referred to as “Customer Details”, latest by **23:59:59 Malaysian time on 31st March 2024**.

The required Customer Details are as follows:

- Customer Name
- Customer IC
- Customer Phone Number
- Customer Email Address
- Employment Type
- Latest 3-month Salary Slip

- Latest 6-month Bank Statement
 - Summary of EPF Statement
- 7) The Customer's credit card application must be approved by **30th April 2024** as defined in Table 1 under CAMPAIGN MECHANICS.
- 8) The Customer must perform one (1) retail spend with the new approved credit card within the Spend Period by **31st May 2024** as defined in Table 1 under CAMPAIGN MECHANICS.
- 9) The retail spend:
- Includes local and overseas retail transactions (including online transactions), standing instructions/non-online auto-billing.
 - Excludes the following retail transactions:

| Transactions / Fees and Charges | Alliance Bank MCC Code |
|--|--|
| Insurance payment | 5960-Direct Marketing Insurance Services 6300-Insurance Underwriting, Premiums |
| E-wallet top up | 6540-Non-Financial Institutions – Stored Value Card Purchase/Load |
| Retail transactions in relation to payment of services related to government | 9211-Court Costs, Including Alimony and Child Support - Courts of Law 9222-Fines -Government Administrative Entities, 9223-Bail, Bond Payments, 9311-Tax Payments - Government Agencies, 9399-Government Services (Not Elsewhere Classified) 9402- Postal Services -Government Only and 9405-U.S. Federal Government Agencies or Departments) |

- Excludes Fees and charges per Alliance Bank's Tariff and Charges, Cash Advance, Balance Transfer Instalment (BTI), Cash Instalment Plan (CIP), Quasi Cash and/or transactions that enable cash-out or transfers to bank account.

CAMPAIGN MECHANICS

- 1) The Campaign is only for applications for the aforementioned Product via the [iMoney.my](https://imoney.my) website.
- 2) After applying for the Product, iMoney may contact the Customer via phone call to further conduct screening for the product – this is not to be confused with campaign eligibility.
- 3) To be qualified for the Campaign, Customers must:
 - a. Apply and get approved for the Product within the approval date defined in Table 1.
 - b. Perform one (1) retail spend with the new approved credit card within the Spend Period as defined in Table 1.

c. Table 1:

| Card Application Period | Card Approval Period | Balance Transfer/Fast Cash Approval Period | Campaign Spend Period | Campaign Gift |
|---|---|--|---|---|
| 1 st March 2024 to 31 st March 2024 | Credit card to be approved by 30 th April 2024 | Balance Transfer/Fast Cash to be approved by 31 st May 2024 | Perform one (1) retail spend by 31 st May 2024 | Grand Prize: PerySmith Cordless Vacuum Kaden Series Pro K2 Max (No capped limit) Consolation Prize: RM200 Touch 'n Go eWallet credit (No Capped Limit) |

- 4) iMoney, in collaboration with Alliance Bank Malaysia, will be tracking the date of submission of the Required Documents by each Customer to ensure that Campaign Eligibility is fulfilled. Furthermore, all Required Documents, and any additional documents that may be requested as needed to fulfil the Product application at the discretion of Alliance Bank, must also be submitted within the Campaign.
- 5) The timestamp of Customers' applications shall be based on iMoney's server system time.
- 6) Every eligible Customer that fulfils the criteria listed in the Campaign Eligibility section of this agreement shall stand a chance to win one Grand Prize of (1) PerySmith Cordless Vacuum Cleaner Kaden Series Pro K2 Max.
- 7) Customers who do not qualify for the Grand Prize will be guaranteed one (1) Consolation Prize of RM200 Touch 'n Go eWallet credit.
- 8) The quantity of gifts available for this Campaign is limited to a total of one (1) unit for each user with a completed approval and fulfills the spending criteria.
- 9) The Grand Prize and Consolation Prize will be determined based following criteria under Table 2:

a. Table 2:

| No. | Campaign Gift | Campaign Criteria |
|-----|---|--|
| 1 | Grand Prize: PerySmith Cordless Vacuum Cleaner Kaden Series Pro K2 Max (No Capped Limit) | Customers who meet the Campaign Criteria and perform Balance Transfer OR Fast Cash with their newly approved Alliance Bank Credit Card |
| 2 | Consolation Prize: RM200 Touch 'n Go eWallet credit (No Capped Limit) | Customers who meet the Campaign Criteria without performing Balance Transfer OR Fast Cash with their newly approved Alliance Bank Credit Card |

- 10) iMoney has the final authority in determining the interpretation of these terms and conditions and as to any other matters relating to this Campaign.
- 11) iMoney reserves the right to replace the prize(s) with another of equal value per iMoney's internal policies.

REWARDS AND FULFILLMENT CONDITIONS

- 1) By participating in this Campaign, the Customer consents to and agrees:
 - that iMoney is entitled to collect, process, and use the personal data submitted for the purpose of this Campaign including disclosing the same/partial to our service/fulfillment providers for rewards and cashback collection.
 - that iMoney is entitled to use and publish the selected winners' names for publicity and advertising purposes without any compensation or need for prior notification (if necessary).
 - iMoney's decision is final. Any correspondence pertaining to the decision shall not be entertained.
- 2) All Prizes shall be fulfilled by iMoney.
- 3) Customers may contact iMoney via email at campaign@imoney.my to follow up on the issues faced during the fulfillment period.
- 4) Every eligible Customer shall be contacted and notified via business WhatsApp, email, phone call and/or text message within sixty (60) working days after the Campaign Spend Period of 31st May 2024 to complete the fulfillment of the prize.
- 5) iMoney shall contact Customers who qualified for the Prize via email, business WhatsApp, phone call and/or text message to conduct gift fulfillment.
- 6) Every eligible Customer is required to complete a google form included in the announcement email that will be sent out from iMoney within 7 working days. Any response after 7 working days after receiving the email, kindly be noted that there will be a delayed on the fulfillment process
- 7) iMoney shall contact Customers who qualified for the Prize via email, business WhatsApp, phone call and/or text message to conduct gift fulfillment.
- 8) Fulfilment of Prizes shall be done within fourteenth (14) working days after the winners have been contacted.
- 9) Prizes that are not claimed within sixty (60) working days from the day of first contact and notification shall be forfeited. It is the Customer's responsibility to follow up on their gifts with iMoney before 30th June 2024, which is the deadline for fulfilment.
- 10) iMoney reserves the right to replace the Prizes with another of equal value per iMoney internal policies.

REDEMPTION GUIDELINES

The iMoney Exclusive Alliance Bank Credit Card Campaign:

- 1) The PerySmith Cordless Vacuum Cleaner Kaden Series Pro K2 Max or RM200 Touch 'n Go eWallet credit are not exchangeable for cash or redemption of a different prize.
- 2) The PerySmith Cordless Vacuum Cleaner Kaden Series Pro K2 Max or RM200 Touch 'n Go eWallet credit are subject to availability.
- 3) The Grand Prize of PerySmith Cordless Vacuum Cleaner Kaden Series Pro K2 Max or the Consolation Prize of RM200 Touch 'n Go eWallet credit are only eligible for the Customer who have met the CAMPAIGN MECHANICS as defined in Table 1 above.
- 4) PerySmith and Touch 'n Go have no formal association with iMoney and vice versa.

GENERAL TERMS AND CONDITIONS

- 1) The participating merchants reserve the right to revise the terms and conditions while informing the participating Customers via email. Customers' participation in the relevant Campaign shall be further subjected to the participating merchant's terms and conditions.
- 2) These terms and conditions shall be governed by the laws of Malaysia, and any dispute arising out of or in connection with the Campaign shall be referred to the exclusive jurisdiction of the courts of Malaysia.

These terms and conditions are up to date as of 1st March 2024.